

On the following pages are long, short and minimal versions of the Press Release for the  
21<sup>st</sup> Annual Lone Star Vegetarian Chili Cook-Off.

Please make sure to get at least one version of this in your next newsletter and on your website.  
Thanks!

# 21<sup>st</sup> Annual Lone Star Vegetarian Chili Cook-Off

[www.LSVN.org](http://www.LSVN.org)

Sunday, November 15, 2009  
11:30 a.m. to 4 p.m.

At the **HISTORIC AUSTIN FARMER'S MARKET**  
6701 Burnet Road  
Austin, Texas 78757  
(½ Mile North of W. Koenig Lane (2222), South of the Dallas Nite Club,  
Between Twin Oaks Drive and Addison Avenue)

The 21<sup>st</sup> Annual Lone Star Vegetarian Chili Cook-Off is being held this year in Austin, Texas on Sunday November 15<sup>th</sup> from 11:30 a.m. to 4 p.m. This annual vegetarian cook-off began in 1989 when Shirley Wilkes-Johnson brought together the leaders of four vegetarian societies from across the state of Texas to form the Lone Star Vegetarian Network. This year's cook-off is being held at the Historic Austin Farmers Market, the location of the very first cook-off! (For the full history of the veggie chili cook-off go to [www.LSVN.org](http://www.LSVN.org).)

The cook-off is open to all interested entrants. A download-able entry form is available at the web site [www.LSVN.org](http://www.LSVN.org) or you can email Liz at [Liz@LSVN.org](mailto:Liz@LSVN.org) or call 512-921-1125 to request that a form be sent to you. Winners receive fabulous trophies and cash prizes. Celebrity judges select the winners for First Place (\$300), Second Place (\$200), Third Place (\$100), and Best In Show (\$100) awards.

The cook-off is also open to the public and admission is only \$7 for adults (13 years and older), \$3 for children 6-12 years, and free for children 5 and younger. Attendees get to taste all the vegan chilis and vote for their favorite. The winners of the Peoples' Choice award receive a trophy and a \$250 cash award! There will be lots of chili to taste, lots of interesting people to meet, guest speakers, great door prizes, live music, vendors, and many wonderful educational booths and exhibits.

The Lone Star Vegetarian Chili Cook-Off has been messin' with a Texas tradition for going on 21 years now, keeping chili weird in Austin, but also vegan and delicious. Mark your calendar and plan to catch the fun.

LSVN consists of these Texan Vegetarian Groups:  
Austin, Dallas, El Paso, Fort Worth, Houston & San Antonio  
Go to [www.LSVN.org](http://www.LSVN.org) for a link to each Vegetarian group's web site.  
(Also see our color flyer and pictures from last year's cook-off!)

CONTACTS:	Liz Bruns	<a href="mailto:Liz@lsvn.org">Liz@lsvn.org</a>	512-921-1125 (Austin)
	Ricky Burke	<a href="mailto:Ricky@lsvn.org">Ricky@lsvn.org</a>	972-235-5665 (Dallas)
	Dianna Stiefer	<a href="mailto:Dianna@lsvn.org">Dianna@lsvn.org</a>	

# **21<sup>st</sup> Annual Lone Star Vegetarian (Vegan) Chili Cook-Off** **Sunday November 15<sup>th</sup>, 2009 from 11:30 AM to 4 PM in Austin, Texas**

The Best Tastin' - Heart Healthiest Chili Cook-Off Ever!

**[www.LSVN.org](http://www.LSVN.org)**

The twenty-first Annual Lone Star Vegetarian Chili Cook-Off is being held this year at the Historic Austin Farmers Market, the location of the very first Cook-Off!

Join us on Sunday November 15, 2009 from 11:30 a.m. to 4 p.m. and have a great time tasting all the delicious vegan chilis. Admission is only \$7 for adults, \$3 for children 6-12 years, and free for children 5 years and younger. Contestants from all over Texas will delight you with an amazing array of delicious healthy meatless chilis as they compete for best chili and best booth!

There's even more - great door prizes, live music, vendors, educational booths and exhibits. It's more than just a cook-off - it's an event!

If you are interested in entering the cook-off as a chili team, please see the website [www.LSVN.org](http://www.LSVN.org) or email [Liz@LSVN.org](mailto:Liz@LSVN.org) for more information.

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Austin, Texas 78757

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Produced by the Lone Star Vegetarian Network

For more information or links to local Texas vegetarian groups, go to [www.LSVN.org](http://www.LSVN.org).

Contact Liz at [Liz@LSVN.org](mailto:Liz@LSVN.org) or call 512-921-1125, or Ricky at [Ricky@LSVN.org](mailto:Ricky@LSVN.org) or call 972-460-5665, or Dianna at [Dianna@LSVN.org](mailto:Dianna@LSVN.org) with questions.

**21<sup>st</sup> Annual Lone Star Vegetarian (Vegan) Chili Cook-Off**  
**Sunday November 15<sup>th</sup>, 2009 from 11:30 AM to 4 PM in Austin, Texas**

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or Dianna at [Dianna@LSVN.org](mailto:Dianna@LSVN.org) with questions.